



# Maha Alshafi'e

Visual development artist and art director

- Jordanian  
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## About

I'm a visual development artist with 15+ years of experience in Animation/Pre-production, specializing in Environment Design and Concept Art for both television and film.

My career is deeply rooted in creative and art direction

Fueled by a passion for storytelling and conceptual design, I embarked on my journey as a self-taught background designer and concept artist. Since then, I have contributed to the visual development of numerous 2D and 3D productions, taking on key roles in supervision and art direction across a wide range of projects.

## What I'm looking for

Always looking forward to new experiences and to be part of unique projects.



## Professional experience

### Creative Director

Barajoun Entertainment-Dubai/UAE  
January 2023-December 2024

### Senior Concept Artist

Dragone  
Themed entertainment show and parks creation/Contract  
February 2022-September 2023

### Creative Director/Co-Founder

Juggernaut Animation Studios-Dubai/UAE  
January 2019-2022

### Concept Artist

Weird Waters TV show  
Moondog Animation Studio-United States-Remote/Contract  
October 2019-Jan 2021

### Art Director

Weird Waters TV show/marketing materials/season 1, 2  
-9 Story Media Group-United States-Remote/Contract  
July 2020-Sep 2020

### Visual Development Artist

2D TV show new adaptation/style development  
Bidaya Media-Abu Dhabi/UAE-Remote/Contract  
December 2020-March 2021

### Art Director/Visual development artist

Animated feature "Computer Legend", "Freja the matchstick girl"  
-Jilin JAI TV and Media co.Ltd-China-Remote/contract with Juggernaut  
August 2019-August 2021

### Art Director

Animated feature film "Mirlo and the magical opus"  
Barajoun Entertainment-Dubai/UAE  
November 2015-2018

### Art Director

Animated feature film "Bilal:A new breed of hero"  
Barajoun Entertainment-Dubai/UAE  
November 2013-2015

### Senior environment designer

Animated feature film "The life and adventures of Santa"-  
Unreleased production  
Rubicon Group Holding-Amman & los angeles offices  
April 2012-October 2012

### Senior concept artist

Red sea Astrarium,Themed entertainment(TRSA)  
The math mage,Ipad game  
Rubicon Group Holding-Amman & Los angeles offices  
August 2011-March 2012

### Design supervisor-Lead/2D animation department

A very pink christmas TV christmas special episode  
Rubicon Group Holding-Amman & Manila offices  
January 2011

### Layout lead & assistant art director-2D animation department

Pink panther and pals TV show  
Rubicon Group Holding-Amman/Jordan  
2007-2010

### 2D department lead

Ben & Izzy 3D animated TV series  
Rubicon Group Holding-Amman/Jordan  
2005-2006

### Background designer

Ben & Izzy 3D animated TV series  
Rubicon Group Holding-Amman/Jordan  
2004-2005



## Skills and software Knowledge

Environment design and concept art  
Design directing and supervision  
Lighting keys and moodboards  
Creative directing  
Storyboard and animatic

Photoshop  
Blender 4.3  
Premiere Pro



## Languages

Arabic: Mother tongue  
English: Fluent written and spoken



## Education

BC in computer science-Amman/Jordan-2003

References upon request